

CONTACT:
Andra Dan
Hilton Sedona Resort at Bell Rock
+1 602 870 2720
Andra.dan@hilton.com

Hilton Sedona Resort at Bell Rock Introduces ShadowRock Tap + Table

Upscale casual meets outdoor charm at redesigned Sedona restaurant



SEDONA, Ariz. – February 9, 2018 –
[Hilton Sedona Resort at Bell Rock](#) completed a highly anticipated \$2 million restaurant transformation just in time to start the New Year in style. The redesign provides refined yet relaxed gathering

spaces tailored for the modern traveler. Serving locally sourced fare and inventive chef-lead concepts, the restaurant celebrates Sedona's southwestern traditions with a fresh, flavorful twist. Executive Chef Jason Flores brings over a decade of professional experience in the hospitality industry marked by notable roles at iconic resorts such as Hotel Del Coronado, La Quinta Resort and Club, Waldorf Astoria and Arizona Biltmore, a Waldorf Astoria Resort.



The restaurant features 11,500 square feet of indoor and outdoor spaces merging together as one through large accordion doors that bring in light, energy and ambiance. Sedona's colorful landscape trickles in through a blend of natural woods, metals and warm earth tones, creating a seamless transition from the inside to "The Porch", the restaurant's expansive outdoor patio. Designed to inspire conversation and a vibrant atmosphere that celebrates the Red Rock spirit of adventure, the Porch is as entertaining as it is inviting.

At the center of the action is a 27-seat rectangular bar that serves a variety of local craft beers, specialty Sedona cocktails and a

full menu. Featuring four large fire pits, scenic seating and water features, ping pong, corn hole, shuffleboard, foosball and more, ShadowRock Tap + Table is the vibrant village spot where travelers can kick back, relax and cheers with locals.

A driving force behind the re-imagined restaurant is Hilton Sedona's general manager, Jay Kriske. "The allure of being in Sedona is being outside", said Kriske, "We wanted to bring the outside in, merging outdoor elements with indoor comforts to



provide a cool and comfortable place where our guests can recover from the day's adventures.”

Known as Sedona's adventure headquarters, Hilton Sedona Resort at Bell Rock celebrates its renowned location through [inventive fitness and exploration partnerships](#) and active programming. This project is an extension of that mission and a reflection of the resort's continued commitment to providing authentic experiences inspired by Sedona's colorful landscapes. By creating a comfortable, social environment where guests can kick-start, recharge, or retreat after a fun day of exploring, guests can indulge in the true luxury of Sedona discovery and recovery.



For more information about Hilton Sedona Resort at Bell Rock, visit www.hiltonsedonaresort.com.

-###-

About Hilton Sedona Resort at Bell Rock

Located along the Red Rock Scenic Byway near the iconic Bell Rock, the newly renovated Hilton Sedona Resort at Bell Rock offers a locally-inspired guest experience focused on relaxation and rejuvenation. Plush with amenities, the resort features three outdoor pools, an adjacent 18-hole golf course and 25,000 square-feet of fitness, wellness and spa amenities including eforea: spa. With 221 guest rooms, the resort's 171 suites feature cozy fireplaces and private balconies with separate living rooms and bedrooms. Offering more than 20,000 square feet of meeting space, Hilton Sedona Resort at Bell Rock is also Northern Arizona's largest resort conference center. For more information, visit www.hiltonsedonaresort.com.

About Hilton Hotels & Resorts

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With 570 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton Honors program. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. Begin

your journey at www.hilton.com and learn more about the brand by visiting news.hilton.com or following us on [Facebook](#), [Twitter](#) and [Instagram](#).